



2 Somerset Road • Green Point • Cape Town • 8005 • South Africa
PO Box 6 • Green Point • Cape Town • 8051 • South Africa
Tel +27 21 418 0322 Fax +27 21 418 6406 Email info@breadlineafrica.org.za
Visit our website www.breadlineafrica.org

Breadline Africa Launches 68th Library in the Northern Cape

Batlharos, 29 January 2016 – Breadline Africa’s Library Project kicked off 2016 with the launch of TT Lekalake Primary School library. Located in a community on the outskirts of Kuruman in the Northern Cape, this is the 68th Breadline Africa library placed nationally, and also the fifth library located in the Northern Cape Province.

Rated three in the Department of Basic Education’s poverty quintile category, this primary school is subsidised by government due to the low economic standing of the community. The poverty quintile rating is just one of the criteria Breadline Africa uses to select schools in need. At a fundamental level, the library project aims to bridge the gap in access to relevant and quality resources that help learners develop a love of reading and give teachers the support they need to enhance their curriculum delivery.



Above: TT Lekalake Primary Library Front and Back

We celebrated the library with sponsors BrandSA who, in partnership with ShoutSA and Play Your Part, brought great opportunity to the school through the provision of a library facility. Breadline Africa, as a facilitating partner, donated 1 000 books, setting the tone for the kind of materials needed to instill a love of reading.

The launch was a true celebration for the staff and learners of TT Lekalake Primary School. Poetry; readings and traditional dance by the learners were some of the highlights of the day.

Opening Imagination • Enabling Futures

Breadline Africa (RSA) Advisory Committee

Henk Kleizen (Chairperson), Prof. Eric Atmore, Farzeen Bhana, Nicola Bosworth, Sally Burt, Frances Greathead (Patron) Nthabi Mhlokoana, Karen Morris, Andrew Warner
Non Profit Company (NPC): 2006/015075/08 · PBO No. 930021936 · TEU Reference No. EV20037/10/06 · NPO Registration No. 053-406 NPO · VAT No. 4480251596

Breadline Africa International Board

Louise Seligman (Chairperson), Peter Attard Montalto, Prof. Eric Atmore, Alex Chisholm, Sir Robert Dunbar, Louisa Edwards, Ben Elwes,
Renée Hopster, Henk Kleizen, Mariella Norman, Marijke Schep, Pippa Smyth, Tony Smyth, Noo Wallis



2 Somerset Road • Green Point • Cape Town • 8005 • South Africa
PO Box 6 • Green Point • Cape Town • 8051 • South Africa
Tel +27 21 418 0322 Fax +27 21 418 6406 Email info@breadlineafrica.org.za
Visit our website www.breadlineafrica.org

Among the many who spoke in commemoration of the handover was Circuit Manager of John Taoco Gaetsewe District, Mr Mpho Malele. He graciously applauded BrandSA, ShoutSA and Breadline Africa for considering the school as a beneficiary. He spoke directly to the learners, educators and parents, telling them to acknowledge the investment and honour it by showing equal interest in their children's education.

The launch was attended by members of the community, parents as well as representatives from neighbouring schools.

Our Partners:

Play Your Part is a nationwide programme created to inspire, empower and celebrate active citizenship in South Africa. It aims to lift the spirit of our nation by inspiring all South Africans to contribute to positive change, become involved and take action. They believe that a nation of people who care deeply for one another and the environment in which they live is good for everyone. Their campaigns endeavor to encourage South Africans to use some of their time, money, skills or goods to contribute to a better future for all.

Kabelo Mabalane, South African music artist and Play Your Part champion, found tremendous synergy with Brand SA, who agreed that a well-stocked library in economically poor communities was the kind of investment that would continue to reach many children entering and progressing through our public schools. He encouraged the audience to take ownership of their communities and become change agents of their lives.

Brand SA, as the official marketing agency of South Africa, has a mandate to build the country's brand reputation, to improve its global competitiveness. Its aim is also to build pride and patriotism among South Africans, in order to contribute to social cohesion and nation brand ambassadorship. The General Manager of Marketing at BrandSA, Sithembile Ntombela, reiterated this when she spoke at the launch. She highlighted the importance of protecting the facility for generations to come and called on parents to take an active interest in their children's' literacy development.

Opening Imagination • Enabling Futures

Breadline Africa (RSA) Advisory Committee

Henk Kleizen (Chairperson), Prof. Eric Atmore, Farzeen Bhana, Nicola Bosworth, Sally Burt, Frances Greathead (Patron) Nthabi Mhlokoana, Karen Morris, Andrew Warner
Non Profit Company (NPC): 2006/015075/08 · PBO No. 930021936 · TEU Reference No. EVZ0037/10/06 · NPO Registration No. 053-406 NPO · VAT No. 4480251596

Breadline Africa International Board

Louise Seligman (Chairperson), Peter Attard Montalto, Prof. Eric Atmore, Alex Chisholm, Sir Robert Dunbar, Louisa Edwards, Ben Elwes,
Renée Hopster, Henk Kleizen, Mariella Norman, Marijke Schep, Pippa Smyth, Tony Smyth, Noo Wallis



2 Somerset Road • Green Point • Cape Town • 8005 • South Africa
PO Box 6 • Green Point • Cape Town • 8051 • South Africa
Tel +27 21 418 0322 Fax +27 21 418 6406 Email info@breadlineafrica.org.za
Visit our website www.breadlineafrica.org



Above: Grade 4 learners packing books on the shelves.



Above: Principal, Mr. Tumisang Rabi, calling on all South Africans to Play their Part in uplifting children

Breadline Africa's Library Project is delighted to have such enthusiastic partners on board. Through BrandSA, Play Your Part and ShoutSA we are delivering an impactful and sustainable solution to the education sector.

Jade Orgill
Projects Manager
Breadline Africa

Opening Imagination • Enabling Futures

Breadline Africa (RSA) Advisory Committee

Henk Kleizen (Chairperson), Prof. Eric Atmore, Farzeen Bhana, Nicola Bosworth, Sally Burt, Frances Greathead (Patron) Nthabi Mohlakoana, Karen Morris, Andrew Warner
Non Profit Company (NPC): 2006/015075/08 · PBO No. 930021936 · TEU Reference No. EVZ0037/10/06 · NPO Registration No. 053-406 NPO · VAT No. 4480251596

Breadline Africa International Board

Louise Seligman (Chairperson), Peter Attard Montalto, Prof. Eric Atmore, Alex Chisholm, Sir Robert Dunbar, Louisa Edwards, Ben Elwes,
Renée Hopster, Henk Kleizen, Mariella Norman, Marijke Schep, Pippa Smyth, Tony Smyth, Noo Wallis